



**2010 COLLEGIATE PEAKS MUSIC FESTIVAL**  
**July 23-24**

The lineup has been finalized for this year's festival and we are excited to announce that we have gone beyond our reach for past festivals and opened the event up to National acts! The headlining act on Saturday night sells out major venues throughout the states. So, we are expecting upwards of 6,000 people to find their way to BV this summer.

Because of the expected increase in size, we have moved the event to McPhelemey Park. So, this July 23-24 event goers can bring their blankets, picnics and dance the weekend away in this incredible park setting.

We know that the economy has deeply impacted many local businesses and we want to express our sincere gratitude for all of you who believe in this festival and put your hard-earned money toward making it a regular event. With the state of the economy in mind we have lowered our sponsorship levels and want you all to know that we appreciate any support you are able to give (even if that simply means dancing the weekend away with us!).

In order to make the event self-sustaining, tickets to the event will cost \$10 for the weekend with kids 12 and under free.

We are including with this letter our sponsorship levels for 2010. Just like last year, we are running the festival through The Central Colorado Performing Arts Center – a local 501(c)(3). If you are able to provide support this year, you will receive a tax receipt for your donation.

Thanks in advance for your support. We greatly appreciate your participation in making it all happen. Please feel free to contact Laurie Benson with any questions at 221-1578.

Please make checks out to Collegiate Peaks Music Festival and mail your sponsorships and donations to: Laurie Benson, PO Box 4924, Buena Vista, CO 81211.

Sincerely,  
The Collegiate Peaks Music Festival Team  
[www.collegiatepeaksmusicfestival.com](http://www.collegiatepeaksmusicfestival.com)